



Midwest Beagle Rescue, Education and Welfare

UpWork Proposed Description of Work Needed

Bid Description

Midwest Beagle Rescue, Education and Welfare (MW BREW) has redesigned our old Joomla website using WordPress/Divi template. As part of the redesign we need to integrate PayPal into the WordPress environment. One of our main forms of income to the rescue is donations. In addition we have an annual fundraiser that visitors can vote for dogs photo's to be included in our annual calendar. We need a voting page to offer the photo's and cart pages to process the votes/sales and process through WooCommerce to PayPal on our WP/Divi site. Then have the ability to sell the calendars once produced. We are a 501(c)(3) non-profit so our transactions are all non-taxable.

Calendar Fundraising Process

- A static page will be presented to solicit folks to submit photo's of their dogs at a charge of \$15 per photo. This process is currently handled through Formstack/PayPal and will not change at this time.
- The submitted photo's are stored on a shared drive.
- A graphic artist generates the photos in a standard size photo and thumbnail size photo.
- The webmaster will then take the photo's and manually create a product for each dog to be the displayed on the Voting Page.
- At the end of each day we need to get daily sales totals for each dog (product) and overall sales/standings. This will also allow us to balance back to PayPal totals for the day and display the voting rankings.
- After voting is complete the calendar is designed and produced and will be presented for sale. Again, these are considered tax-free charitable donations. We will also need to collect for shipping costs of the calendar.



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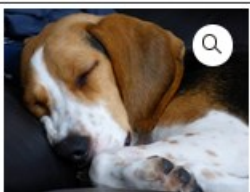
Scope of Work Needed

- PayPal integration with WordPress/WooCommerce for Donations, Calendar Voting & Calendar Sales.
- Calendar Voting Page containing up to 200-300 dogs displayed for voting.
 - As part of the short dog description we would like to use a plug-in that will display the total number of votes (purchases) per dog.
- A Calendar Cart process should show all dogs in cart and give the ability to change number of votes before submitting. In previous years the number of entries in the checkout process can exceed 50 entries. This payment process will be non-taxable as we are a charity and should be processed through our PayPal account as such.
- Set a minimum transaction amount of \$5.00
- Initial set-up of a general sales page to handle the actual sale of the calendar including shipping, again filtering through PayPal.
- Documentation on how the Paypal/eCommerce process is set up and how to maintain in the future.

Deadline

- Setup of the integration with PayPal need to be completed first, so that MW BREW web team can test the Donation pages while the Calendar process is in development.
- The voting page should be live for voting no later than September 15, 2023.


Voting Page—Demo page—<https://staging.gotbeagles.org/calendar-votes/>



Dog Five

1 Add to cart

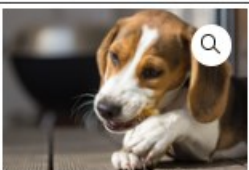
Votes 3



Dog Six

1 Add to cart


Votes 597



Dog Seven

1 Add to cart

Votes 66



Dog Eight

1 Add to cart

Votes 15

Plug-in for Total # sold



* Vote totals are current

Checkout Page

VIEW/SUBMIT YOUR VOTE

Demo page—<https://staging.gotbeagles.org/cart/>

Cart

	Dog	Price per votes	Number of votes	
	Product	Price	Quantity	Subtotal
×	 Dog Three	\$1.00	2	\$2.00
×	 Dog Seven	\$1.00	4	\$4.00

Update cart

Cart totals

Subtotal	\$6.00
Total	\$6.00

Proceed to checkout

WooCommerce

